

Case Study for Work Simulation

This document is intended to provide you with some background information for the 'work simulation'. Bear in mind this is a work simulation in an academic setting, so if you are not sure about any of the tasks contact your module tutor for advice.



APPTASTIC

The firm has around fifty employees; there are five support staff that take care of the administrative requirements of the company. There is one chief executive and nine team leaders. You will be working as an intern (un-paid apprentice) for your team leader known simply as 'the boss'. Your new boss will be in contact via simulated emails, SMS and memos. There are other tasks such as interactive decision trees and games which are intended to help you gain insight into the decision making processes of an HCI professional. The material will be presented to you weekly through 'work simulation' portal where you accessed this document.

The business was set-up by two friends in 2016; one of the friends Meg Copland is a sports journalist, the second friend is Elijah Foster who is a sports business entrepreneur. At present the firm is focused primarily on supplying sports news to media outlets. However Meg and Elijah would like to create an app of their own which will enable users to subscribers to their favourite sports and sporting events and to view news, highlights and results.

SPORT-A-HOLICS

