

# John Pearce Memorial Lecture 2020

## Ed Mayo

### Q&A

**John Pearce  
Memorial Lecture**  
Monday 16th November 2020  
3.30 – 5.00pm



#GCUYunus10

**10**  
Yunus Centre  
for Social Business  
and Health  
Glasgow Caledonian University

"The Power of Dreams:  
community economic  
development after the virus"  
**Ed Mayo**  
Chief Executive of Pilotlight

What aspect of community economic development do you think is more relevant where we have mixed economies, often with two extremes of poverty and wealth living side by side and how can we make sure that there is real engagement with our communities to deliver local action?

What is your opinion on legislated community and university interaction/engagement/social responsibility? Do you think it will stimulate real positive development in terms of community well-being?

How can the Scottish CED experience influence the movement south of the border, or should that be south of the Mersey / Humber as Lancashire and Yorkshire seems to have more affinity to the inspirational Scottish examples than the London centric capitalist impact investment models?

How can the social enterprise sector influence the public sector to provide support to communities, which at times challenges the state but empowers communities? It seems the message still isn't getting through to many local or national politicians.

We have a great divide in South Lanarkshire between urban and rural. How is Community Economic Development workable in both areas?

Much of the learning to date has focused on the urban context of community business, yet there is much to learn from the rural context with a rich history of community led solutions to sustaining vital services. This context hugely reflects the small is beautiful approach, but had been overlooked in the glitz of the big names, the social enterprises that have big economic impact and that fit with the traditional economic ideals of growth/scale. Can we change the lens and what might we learn?

Would it be possible to see a nation the size of Scotland as a potential community of interest business?